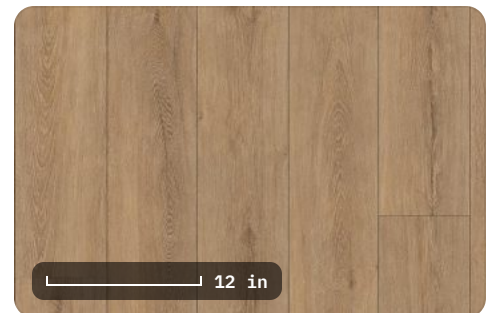


Zawn Oak in a warm modern room

Zawn Oak, from the COREtec CT HD 7x60 INTG line, is a mid tone vinyl plank with a golden undertone (measured from its own picture: LRV 27). Here it is with Gray Owl walls, Swiss Coffee trim and Still Water as the deep note, chosen by the numbers.



THE PALETTE

THE FLOOR	WALLS	TRIM	DEEP NOTE	WOOD
Zawn Oak LRV 27	Gray Owl Benjamin Moore OC-52 LRV 64.5	Swiss Coffee Benjamin Moore OC-45 LRV 81.9	Still Water Sherwin-Williams SW 6223 LRV 10.1	A mid brown wood Like our Chestnut stain sample

COREtec®**Zawn Oak**

COREtec CT HD 7x60 INTG · VV735-04021

Waterproof vinyl plank • WPC • 7 in

Price, specs and samples: powellflooring.com/floors/coretec/ct-hd-7x60-intg/zawn-oak

WALLS, TRIM AND CABINETS

- WALLS**
Gray Owl
 Benjamin Moore OC-52 • LRV 64.5 • +37 from the floor
 A soft neutral with a touch of warmth (hue 115°), so Zawn Oak stays golden without turning yellow.
- OR WALLS**
Dover White
 Sherwin-Williams SW 6385 • LRV 82.5 • +55 from the floor
 A soft neutral with a touch of warmth (hue 93°), so Zawn Oak stays golden without turning yellow.
- TRIM AND CEILINGS**
Swiss Coffee
 Benjamin Moore OC-45 • LRV 81.9 • +55 from the floor
 55 points over Zawn Oak in LRV and warm enough (chroma 5.7) to read white, not blue, beside its golden undertone.
- THE DEEP NOTE**
Still Water
 Sherwin-Williams SW 6223 • LRV 10.1 • -17 from the floor
 Deep and cool, about 137° around the color wheel from Zawn Oak and 17 points darker in LRV, so each makes the other look richer.

Lower cabinets or an island in Still Water, uppers and trim in Swiss Coffee. The floor at LRV 27 sits between the two (10 and 82).

THE FLOOR, MEASURED

LRV	LIGHTNESS L*	UNDERTONE	HUE
27	59	Golden	71°

A golden undertone, warm without leaning red. LRV is light reflectance value: 0 is black, 100 is white. A wall within 30 points of the floor blurs into it (BS 8300).

Zawn Oak is lighter than 53 percent of the 1,197 vinyl floors we carry, measured the same way, and warmer than 88 percent of them.

WOOD, RUGS AND METALS

- A step darker: a mid brown wood**
 About 21 points darker than Zawn Oak in L* (38 against 59), far enough to read as a choice. Like our Chestnut stain sample.
- A step lighter: a pale, bleached wood**
 About 13 points lighter than Zawn Oak in L* (72 against 59). Like our Country White stain sample.
- Tone on tone: linen**
 10 in chroma, half the warmth of Zawn Oak (22), and 28 points lighter in L*.
- Across the wheel: graphite**
 Hue 251°, straight across the color wheel from the 71° of Zawn Oak, softened to balance it.

- Grounding: walnut brown**
 A deep note at L* 29, 30 points from the 59 of Zawn Oak, so a rug keeps its edge.
- Aged brass**
 A warm metal that agrees with the golden undertone of Zawn Oak (hue 71°).
- Unlacquered brass**
 Left unsealed, it darkens with handling to a softer warm tone beside Gray Owl walls.
- Matte black**
 Black works with every undertone; beside Zawn Oak at LRV 27 it gives the room its outline.

ROOM BY ROOM

- Living room** Gray Owl walls and Swiss Coffee trim around Zawn Oak, a linen rug with a walnut brown border, a coffee table in a mid brown wood, aged brass lamps.
- Kitchen** Still Water on the island or the lower cabinets, Swiss Coffee uppers, unlacquered brass pulls, Zawn Oak underfoot.
- Bedroom** Dover White walls, bedding in linen with one graphite pillow, nightstands in a pale, bleached wood.
- Entry** A walnut brown runner on Zawn Oak, Still Water on the front door, a matte black mirror.

WHAT TO AVOID

- Walls at the lightness of Zawn Oak: Evergreen Fog (Sherwin-Williams SW 9130, LRV 30.4) sits 3 points from its LRV of 27, so wall and floor would blur into one.
- Wood that almost matches Zawn Oak: a tone like our Silvered Gray sample, 2.8 apart (CIEDE2000), reads as a near miss. Go clearly darker or lighter.
- Walls that lean yellow: yellow on yellow flattens the golden undertone of Zawn Oak (hue 71°).

THE ROOM IT SUITS

At LRV 27, Zawn Oak is a mid tone: it holds its color in a sunny room and hides everyday dust and pet hair better than a very dark or very light floor.

At 7 inches a board, Zawn Oak lays about 21 boards across a 12 foot room, so the room reads open with few seams.

Zawn Oak is waterproof, so it belongs in kitchens, baths, mudrooms and basements as well as living spaces.

Wear layer: 20 mil

Core: WPC, a wood plastic composite core

Finish: UV Acrylic



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