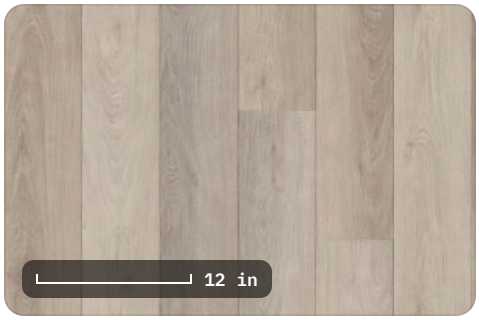
Whispering Beige in a coastal room

Whispering Beige from the Fifth and Main Haven Plank line is a light vinyl plank with a soft greige undertone (LRV 40, measured from its own picture). It's shown with Silver Satin walls, Swiss Coffee trim, and Cascades as the deep note, chosen by the numbers.









THE PALETTE

THE FLOOR	WALLS	TRIM	DEEP NOTE	WOOD
Whispering Beige LRV 40	**Silver Satin** Benjamin Moore OC-26 LRV 74.9	**Swiss Coffee** Benjamin Moore OC-45 LRV 81.9	**Cascades** Sherwin-Williams SW 7623 LRV 4.2	**A warm gray brown wood** Like our Warm Gray stain sample

Fifth and Main

Whispering Beige

Fifth and Main Haven Plank · 5M336-01207

Vinyl plank · 6 in

Price, specs and samples:
powellflooring.com/floors/fifthandmain/haven-plank/whispering-beige

WALLS, TRIM AND CABINETS

WALLS
Silver Satin
Benjamin Moore OC-26 · LRV 74.9 · +35 from the floor
A warm white or greige in the same soft family as Whispering Beige (hue 105° against its 74°).

OR WALLS
Dover White
Sherwin-Williams SW 6385 · LRV 82.5 · +42 from the floor
A warm white or greige in the same soft family as Whispering Beige (hue 93° against its 74°).

TRIM AND CEILINGS
Swiss Coffee
Benjamin Moore OC-45 · LRV 81.9 · +42 from the floor
42 points over Whispering Beige in LRV and warm enough (chroma 5.7) to read white, not blue, beside its greige undertone.

THE DEEP NOTE
Cascades
Sherwin-Williams SW 7623 · LRV 4.2 · -36 from the floor
Deep and quiet, 36 points darker than Whispering Beige in LRV, a frame for a greige floor.

Lower cabinets or an island in Cascades, uppers and trim in Swiss Coffee. The floor at LRV 40 sits between the two (4 and 82).

THE FLOOR, MEASURED

LRV	LIGHTNESS L*	UNDERTONE	HUE
40	70	Greige	74°

A greige: soft gray with a little warmth. LRV is light reflectance value: 0 is black, 100 is white. A wall within 30 points of the floor blurs into it (BS 8300).

Whispering Beige is lighter than 81 percent of the 1,206 vinyl floors we carry, measured the same way, and warmer than 29 percent of them.

WOOD, RUGS AND METALS

A step darker: a warm gray brown wood
About 21 points darker than Whispering Beige in L* (48 against 70), far enough to read as a choice. Like our Warm Gray stain sample.

A step lighter: black or painted pieces
Whispering Beige is lighter than any wood stain we photographed (L* 70), so contrast comes from black, painted or upholstered pieces.

Tone on tone: graphite
4 in chroma, half the warmth of Whispering Beige (10), and 34 points darker in L*.

Across the wheel: storm blue
Hue 254°, straight across the color wheel from the 74° of Whispering Beige, softened to balance it.

Grounding: mocha
A deep note at L* 40, 30 points from the 70 of Whispering Beige, so a rug keeps its edge.

Polished nickel
A bright nickel with a touch of warmth, for the greige undertone of Whispering Beige (chroma 9.8).

Champagne bronze
A warm metal that agrees with the greige undertone of Whispering Beige (hue 74°).

Brushed nickel
A soft satin nickel, quieter than chrome, for the greige of Whispering Beige.

ROOM BY ROOM

- **Living room** Silver Satin walls and Swiss Coffee trim, a graphite rug in a flat weave on Whispering Beige, storm blue pillows, black or painted side tables.
- **Kitchen** Swiss Coffee cabinets with an island in Cascades, polished nickel hardware, Whispering Beige underfoot.
- **Bedroom** Dover White walls, graphite linen, a storm blue throw, champagne bronze on the lamps.
- **Bath** Cascades on the vanity, Swiss Coffee walls, a mocha mat, brushed nickel fixtures.

WHAT TO AVOID

- Walls at the lightness of Whispering Beige: Jockey Hollow Gray (Benjamin Moore HC-108, LRV 39.5) sits within a point of its LRV of 40, so wall and floor would blur into one.
- Wood that almost matches Whispering Beige: a tone like our Country White sample, 4.6 apart (CIEDE2000), reads as a near miss. Go clearly darker or lighter.
- Stark blue whites everywhere: a greige floor like Whispering Beige turns muddy beside them. Keep the whites a little warm.

THE ROOM IT SUITS

At LRV 40, Whispering Beige is light: it bounces light back into the room, suits north facing rooms, basements and small rooms, and shows dark grit more than lint.

At 6 inches a board, Whispering Beige lays about 24 boards across a 12 foot room.

Living spaces and bedrooms; ask us about wet rooms.

Wear layer: 20 mil

Finish: ExoGuard®

SCAN TO OPEN THIS BOARD ON YOUR PHONE

973-728-9717
Powell Flooring, 1811 Union Valley Rd, West Milford, NJ 07480
Monday to Friday, 10am to 4pm
powellflooring.com · powellfloor.ing/gtgwjsg

See the real floor before you choose paint: visit the showroom, or ask for a free measure and estimate.

Measured from the floor's own picture. Paint names, codes and LRV as the makers publish them.