

Snow in a coastal room

Snow, from the Stanton Boulevard line, is a very light vinyl tile with almost no undertone (measured from its own picture: LRV 78). Here, it sits with Clary Sage walls, Extra White trim and Van Deusen Blue as the deep note, chosen by the numbers.



THE PALETTE

THE FLOOR	WALLS	TRIM	DEEP NOTE	WOOD
Snow LRV 78	Clary Sage Sherwin-Williams SW 6178 LRV 41	Extra White Sherwin-Williams SW 7006 LRV 85.9	Van Deusen Blue Benjamin Moore HC-156 LRV 12	A pale, bleached wood Like our Country White stain sample

S T A N T O N

Snow

Stanton Boulevard · 12689

Waterproof vinyl tile • SPC • 16 in

Price, specs and samples:
powellflooring.com/floors/stanton/boulevard/snow

WALLS, TRIM AND CABINETS



WALLS

Clary Sage

Sherwin-Williams SW 6178 • LRV 41 • -37 from the floor
A soft, cool leaning color (hue 111°) that keeps Snow crisp and gray.



OR WALLS

October Mist

Benjamin Moore 1495 • LRV 46.5 • -32 from the floor
A soft, cool leaning color (hue 114°) that keeps Snow crisp and gray.



TRIM AND CEILINGS

Extra White

Sherwin-Williams SW 7006 • LRV 85.9 • +8 from the floor
8 points over Snow in LRV, a clean white (chroma 2.6) that keeps Snow crisp.



THE DEEP NOTE

Van Deusen Blue

Benjamin Moore HC-156 • LRV 12 • -66 from the floor
Deep and quiet, 66 points darker than Snow in LRV, a frame for a gray floor.

Lower cabinets or an island in Van Deusen Blue, uppers and trim in Extra White. The floor at LRV 78 sits between the two (12 and 86).

THE FLOOR, MEASURED

LRV	LIGHTNESS L*	UNDERTONE	HUE
78	91	Gray	118°

A near gray, with almost no warmth. LRV is light reflectance value: 0 is black, 100 is white. A wall within 30 points of the floor blurs into it (BS 8300).

Snow is lighter than 99 percent of the 1,204 vinyl floors we carry, measured the same way, and warmer than 4 percent of them.

WOOD, RUGS AND METALS

**A step darker: a pale, bleached wood**

About 19 points darker than Snow in L* (72 against 91), far enough to read as a choice. Like our Country White stain sample.

**A step lighter: black or painted pieces**

Snow is lighter than any wood stain we photographed (L* 91), so contrast comes from black, painted or upholstered pieces.

**Tone on tone: smoke**

1 in chroma, half the warmth of Snow (3), and 34 points darker in L*.

**Across the wheel: dove gray**

Hue 298°, straight across the color wheel from the 118° of Snow, softened to balance it.

**Grounding: stone gray**

A deep note at L* 61, 30 points from the 91 of Snow, so a rug keeps its edge.

**Polished nickel**

A bright nickel with a touch of warmth, for the gray undertone of Snow (chroma 2.6).

**Chrome**

The brightest and coolest finish, crisp against Snow at chroma 2.6.

**Matte black**

Black works with every undertone; beside Snow at LRV 78 it gives the room its outline.

ROOM BY ROOM

- **Living room** Clary Sage walls and Extra White trim, a smoke rug in a flat weave on Snow, dove gray pillows, black or painted side tables.
- **Kitchen** Extra White cabinets with an island in Van Deusen Blue, polished nickel hardware, Snow underfoot.
- **Bedroom** October Mist walls, smoke linen, a dove gray throw, chrome on the lamps.
- **Bath** Van Deusen Blue on the vanity, Extra White walls, a stone gray mat, matte black fixtures.

WHAT TO AVOID

- Walls at the lightness of Snow: Silver Satin (Benjamin Moore OC-26, LRV 74.9) sits 3 points from its LRV of 78, so wall and floor would blur into one.
- Whites that lean yellow: beside Snow, a near gray, they look dingy.

THE ROOM IT SUITS

At LRV 78, Snow is very light: it bounces light back into the room, suits north facing rooms, basements and small rooms, and shows dark grit more than lint.

At 16 inches a tile, a 12 foot room is about 9 tiles across.

Snow is waterproof, so it belongs in kitchens, baths, mudrooms and basements as well as living spaces.

Core: SPC, a rigid stone polymer core

Water: Waterproof (the maker's word)



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