# Smoky Oak in a modern farmhouse room

Smoky Oak from the Shaw Floors Endura Plus line is a mid dark vinyl plank with a soft greige undertone (LRV 15, measured from its own picture). Here, it's shown with High Reflective White walls, Alabaster trim, and Chantilly Lace on the cabinets, chosen by the numbers.













## THE PALETTE

| THE FLOOR | WALLS | TRIM | CABINETS | WOOD |
|---|---|---|---|---|
| **Smoky Oak**<br>LRV 15 | **High Reflective White**<br>Sherwin-Williams SW 7757<br>LRV 92.7 | **Alabaster**<br>Sherwin-Williams SW 7008<br>LRV 82.2 | **Chantilly Lace**<br>Benjamin Moore OC-65<br>LRV 90 | **A charcoal wood**<br>Like our Ebony stain sample |

Shaw Floors

## Smoky Oak

Shaw Floors Endura Plus · **0736V-00556**

Waterproof vinyl plank · SPC · 7 in

Price, specs and samples:
**powellflooring.com/floors/shawfloors/endura-plus/smoky-oak**

AI assisted. The rooms are CutPile Photoreal Renderings: AI generated, simulated photos. The floor, the paint colors and every number are real.

## WALLS, TRIM AND CABINETS

WALLS
**High Reflective White**
Sherwin-Williams SW 7757 · LRV 92.7 · +78 from the floor
A warm white or greige in the same soft family as Smoky Oak (hue 110° against its 71°).

OR WALLS
**Simply White**
Benjamin Moore OC-117 · LRV 89.5 · +75 from the floor
A warm white or greige in the same soft family as Smoky Oak (hue 110° against its 71°).

TRIM AND CEILINGS
**Alabaster**
Sherwin-Williams SW 7008 · LRV 82.2 · +67 from the floor
67 points over Smoky Oak in LRV and warm enough (chroma 5.3) to read white, not blue, beside its greige undertone.

CABINETS
**Chantilly Lace**
Benjamin Moore OC-65 · LRV 90 · +75 from the floor
A light color with some life in it, so cabinets float off Smoky Oak (a 75 point step in LRV).

Cabinets in Chantilly Lace or Alabaster: a dark floor needs light cabinets to float above it.

## THE FLOOR, MEASURED

| LRV | LIGHTNESS L* | UNDERTONE | HUE |
|---|---|---|---|
| 15 | 45 | Greige | 71° |

A greige: soft gray with a little warmth. LRV is light reflectance value: 0 is black, 100 is white. A wall within 30 points of the floor blurs into it (BS 8300).

Smoky Oak is lighter than 25 percent of the 1,202 vinyl floors we carry, measured the same way, and warmer than 22 percent of them.

## WOOD, RUGS AND METALS

**A step darker: a charcoal wood**
About 16 points darker than Smoky Oak in L* (29 against 45), far enough to read as a choice. Like our Ebony stain sample.

**A step lighter: a light natural wood**
About 16 points lighter than Smoky Oak in L* (61 against 45). Like our Silvered Gray stain sample.

**Tone on tone: dove gray**
4 in chroma, half the warmth of Smoky Oak (8), and 28 points lighter in L*.

**Across the wheel: mist blue**
Hue 251°, straight across the color wheel from the 71° of Smoky Oak, softened to balance it.

**Grounding: charcoal**
A deep note at L* 20, 25 points from the 45 of Smoky Oak, so a rug keeps its edge.

**Matte black**
Black works with every undertone; beside Smoky Oak at LRV 15 it gives the room its outline.

**Champagne bronze**
A warm metal that agrees with the greige undertone of Smoky Oak (hue 71°).

**Brushed nickel**
A soft satin nickel, quieter than chrome, for the greige of Smoky Oak.

## ROOM BY ROOM

- **Living room** High Reflective White walls and Alabaster trim, a dove gray rug with a charcoal edge on Smoky Oak, a coffee table in a charcoal wood.
- **Kitchen** Cabinets in Chantilly Lace so they float off Smoky Oak, Alabaster walls and trim, champagne bronze pulls.
- **Dining room** A table in a charcoal wood on Smoky Oak, chairs in a light natural wood, champagne bronze pendants.
- **Bedroom** Simply White walls, dove gray linen, a mist blue quilt, brushed nickel on the lamps.

## WHAT TO AVOID

- Walls at the lightness of Smoky Oak: Kendall Charcoal (Benjamin Moore HC-166, LRV 14.6) sits within a point of its LRV of 15, so wall and floor would blur into one.
- Wood that almost matches Smoky Oak: a tone like our Dark Gray sample, 1.2 apart (CIEDE2000), reads as a near miss. Go clearly darker or lighter.
- Stark blue whites everywhere: a greige floor like Smoky Oak turns muddy beside them. Keep the whites a little warm.

## THE ROOM IT SUITS

At LRV 15, Smoky Oak is mid dark: it is at its best in a big room with good light and warm lamps, and it shows dust, pet hair and fine scratches more than a mid tone.

At 7 inches a board, Smoky Oak lays about 21 boards across a 12 foot room, so the room reads open with few seams.

Smoky Oak is waterproof, so it belongs in kitchens, baths, mudrooms and basements as well as living spaces.

**Wear layer:** 12 mil

**Core:** SPC, a rigid stone polymer core

**Finish:** ScufResist®

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