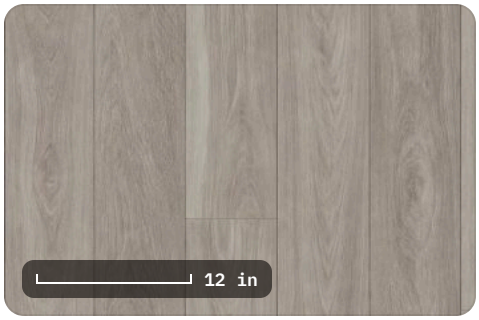
Shadow in a Japandi room

Shadow, from the Fifth and Main Alba Reserve SPC 4.0 line, is a mid tone vinyl plank with a soft greige undertone (measured from its own picture: LRV 31). Here it is with Modern Gray walls, Alabaster trim, and Black Fox as the deep note, chosen by the numbers.









THE PALETTE

THE FLOOR	WALLS	TRIM	DEEP NOTE	WOOD
Shadow	**Modern Gray**	**Alabaster**	**Black Fox**	**A mid brown wood**
LRV 31	Sherwin-Williams SW 7632 LRV 62.5	Sherwin-Williams SW 7008 LRV 82.2	Sherwin-Williams SW 7020 LRV 6.7	Like our Nutmeg stain sample

Fifth and Main

Shadow

Fifth and Main Alba Reserve SPC 4.0 · 5M406-00520

Waterproof vinyl plank · SPC · 7 in

Price, specs and samples:
powellflooring.com/floors/fifthandmain/alba-reserve-spc-4-0/shadow

AI assisted. The rooms are CutPile Photoreal Renderings: AI generated, simulated photos. The floor, the paint colors and every number are real.

WALLS, TRIM AND CABINETS

WALLS
Modern Gray
Sherwin-Williams SW 7632 · LRV 62.5 · +31 from the floor
A warm white or greige in the same soft family as Shadow (hue 82° against its 73°).

OR WALLS
Edgecomb Gray
Benjamin Moore HC-173 · LRV 63.1 · +32 from the floor
A warm white or greige in the same soft family as Shadow (hue 94° against its 73°).

TRIM AND CEILINGS
Alabaster
Sherwin-Williams SW 7008 · LRV 82.2 · +51 from the floor
51 points over Shadow in LRV and warm enough (chroma 5.3) to read white, not blue, beside its greige undertone.

THE DEEP NOTE
Black Fox
Sherwin-Williams SW 7020 · LRV 6.7 · -25 from the floor
Deep and quiet, 25 points darker than Shadow in LRV, a frame for a greige floor.

Lower cabinets or an island in Black Fox, uppers and trim in Alabaster. The floor at LRV 31 sits between the two (7 and 82).

THE FLOOR, MEASURED

LRV	LIGHTNESS L*	UNDERTONE	HUE
31	63	Greige	73°

A greige: soft gray with a little warmth. LRV is light reflectance value: 0 is black, 100 is white. A wall within 30 points of the floor blurs into it (BS 8300).

Shadow is lighter than 65 percent of the 1,206 vinyl floors we carry, measured the same way, and warmer than 13 percent of them.

WOOD, RUGS AND METALS

A step darker: a mid brown wood
About 19 points darker than Shadow in L* (43 against 63), far enough to read as a choice. Like our Nutmeg stain sample.

A step lighter: black or painted pieces
Shadow is lighter than any wood stain we photographed (L* 63), so contrast comes from black, painted or upholstered pieces.

Tone on tone: charcoal
3 in chroma, half the warmth of Shadow (7), and 34 points darker in L*.

Across the wheel: storm blue
Hue 253°, straight across the color wheel from the 73° of Shadow, softened to balance it.

Grounding: graphite
A deep note at L* 33, 30 points from the 63 of Shadow, so a rug keeps its edge.

Matte black
Black works with every undertone; beside Shadow at LRV 31 it gives the room its outline.

Champagne bronze
A warm metal that agrees with the greige undertone of Shadow (hue 73°).

Brushed nickel
A soft satin nickel, quieter than chrome, for the greige of Shadow.

ROOM BY ROOM

- **Living room** Modern Gray walls and Alabaster trim, black or painted a low table on Shadow, a charcoal rug, one storm blue cushion.
- **Kitchen** Alabaster cabinets, Black Fox on the island or one wall, matte black pulls, Shadow underfoot.
- **Bedroom** Edgecomb Gray walls, a low bed in a mid brown wood, charcoal linen, champagne bronze in small doses.
- **Entry** Black or painted a bench, a graphite mat on Shadow, brushed nickel hooks.

WHAT TO AVOID

- Walls at the lightness of Shadow: Evergreen Fog (Sherwin-Williams SW 9130, LRV 30.4) sits within a point of its LRV of 31, so wall and floor would blur into one.
- Stark blue whites everywhere: a greige floor like Shadow turns muddy beside them. Keep the whites a little warm.

THE ROOM IT SUITS

At LRV 31, Shadow is a mid tone: it holds its color in a sunny room and hides everyday dust and pet hair better than a very dark or very light floor.

At 7 inches a board, Shadow lays about 21 boards across a 12 foot room, so the room reads open with few seams.

Shadow is waterproof, so it belongs in kitchens, baths, mudrooms and basements as well as living spaces.

Wear layer: 20 mil

Core: SPC, a rigid stone polymer core

Finish: ExoGuard+®

SCAN TO OPEN THIS BOARD ON YOUR PHONE

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Powell Flooring, 1811 Union Valley Rd, West Milford, NJ 07480
Monday to Friday, 10am to 4pm
powellflooring.com · powellfloor.ing/mmug9zg

See the real floor before you choose paint: visit the showroom, or ask for a free measure and estimate.