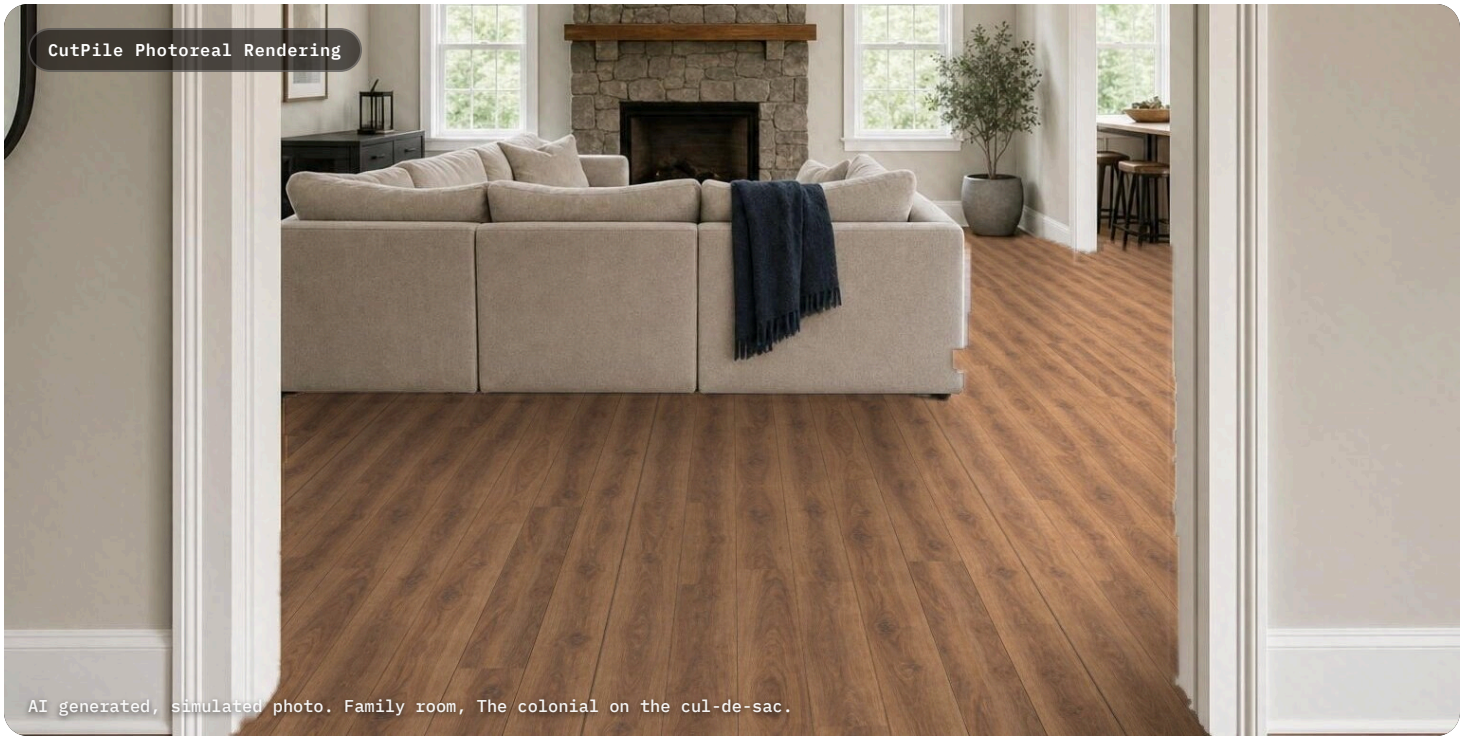
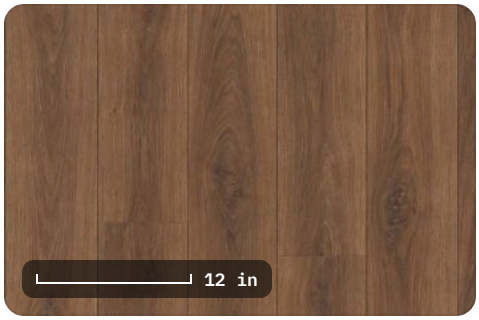
Rocca Oak in a warm modern room

Rocca Oak, from the COREtec Pro Plus Enhanced Planks line, is a mid dark vinyl plank with an amber undertone (LRV 12, measured from its own picture). I chose Extra White walls, Greek Villa trim and Upward on the cabinets by the numbers.









THE PALETTE

THE FLOOR	WALLS	TRIM	CABINETS	WOOD
Rocca Oak LRV 12	**Extra White** Sherwin-Williams SW 7006 LRV 85.9	**Greek Villa** Sherwin-Williams SW 7551 LRV 84.2	**Upward** Sherwin-Williams SW 6239 LRV 57.4	**A charcoal wood** Like our Royal Mahogany stain sample

COREtec®

Rocca Oak

COREtec Pro Plus Enhanced Planks · **VV492-02002**

Waterproof vinyl plank · SPC · 7 in

Price, specs and samples:
powellflooring.com/floors/coretec/coretec-pro-plus-enhanced-planks/rocca-oak

AI assisted. The rooms are CutPile Photoreal Renderings: AI generated, simulated photos. The floor, the paint colors and every number are real.

WALLS, TRIM AND CABINETS

WALLS
Extra White
Sherwin-Williams SW 7006 · LRV 85.9 · +74 from the floor
Its undertone leans green (hue 118°), which quiets the orange in Rocca Oak (hue 61°) instead of echoing it.

OR WALLS
Palladian Blue
Benjamin Moore HC-144 · LRV 60.4 · +48 from the floor
Its undertone leans green (hue 163°), which quiets the orange in Rocca Oak (hue 61°) instead of echoing it.

TRIM AND CEILINGS
Greek Villa
Sherwin-Williams SW 7551 · LRV 84.2 · +72 from the floor
72 points over Rocca Oak in LRV and warm enough (chroma 5.3) to read white, not blue, beside its amber undertone.

CABINETS
Upward
Sherwin-Williams SW 6239 · LRV 57.4 · +45 from the floor
A light color with some life in it, so cabinets float off Rocca Oak (a 45 point step in LRV).

Cabinets in Upward or Greek Villa: a dark floor needs light cabinets to float above it.

THE FLOOR, MEASURED

LRV	LIGHTNESS L*	UNDERTONE	HUE
12	42	Amber	61°

An amber undertone, warm and a little orange. LRV is light reflectance value: 0 is black, 100 is white. A wall within 30 points of the floor blurs into it (BS 8300).

Rocca Oak is lighter than 19 percent of the 1,206 vinyl floors we carry, measured the same way, and warmer than 85 percent of them.

WOOD, RUGS AND METALS

A step darker: a charcoal wood
About 16 points darker than Rocca Oak in L* (26 against 42), far enough to read as a choice. Like our Royal Mahogany stain sample.

A step lighter: a light natural wood
About 14 points lighter than Rocca Oak in L* (56 against 42). Like our Neutral stain sample.

Tone on tone: putty
10 in chroma, half the warmth of Rocca Oak (21), and 28 points lighter in L*.

Across the wheel: mist blue
Hue 241°, straight across the color wheel from the 61° of Rocca Oak, softened to balance it.

Grounding: linen
A light note at L* 87, 45 points from the 42 of Rocca Oak, so a rug keeps its edge.

Aged brass
A warm metal that agrees with the amber undertone of Rocca Oak (hue 61°).

Unlacquered brass
Left unsealed, it darkens with handling to a softer warm tone beside Extra White walls.

Matte black
Black works with every undertone; beside Rocca Oak at LRV 12 it gives the room its outline.

ROOM BY ROOM

- **Living room** Extra White walls and Greek Villa trim around Rocca Oak, a putty rug with a linen border, a coffee table in a charcoal wood, aged brass lamps.
- **Kitchen** Cabinets in Upward so they float off Rocca Oak, Greek Villa walls and trim, unlacquered brass pulls.
- **Bedroom** Palladian Blue walls, bedding in putty with one mist blue pillow, nightstands in a light natural wood.
- **Entry** A linen runner on Rocca Oak, Upward on the front door, a matte black mirror.

WHAT TO AVOID

- Walls at the lightness of Rocca Oak: Van Deusen Blue (Benjamin Moore HC-156, LRV 12) sits within a point of its LRV of 12, so wall and floor would blur into one.
- Wood that almost matches Rocca Oak: a tone like our Nutmeg sample, 2.6 apart (CIEDE2000), reads as a near miss. Go clearly darker or lighter.
- Pink or peach beige walls: they pull more orange out of the amber undertone of Rocca Oak (hue 61°).

THE ROOM IT SUITS

At LRV 12, Rocca Oak is mid dark: it is at its best in a big room with good light and warm lamps, and it shows dust, pet hair and fine scratches more than a mid tone.

At 7 inches a board, Rocca Oak lays about 21 boards across a 12 foot room, so the room reads open with few seams.

Rocca Oak is waterproof, so it belongs in kitchens, baths, mudrooms and basements as well as living spaces.

Wear layer: 20 mil

Core: SPC, a rigid stone polymer core

Finish: UV Acrylic

SCAN TO OPEN THIS BOARD ON YOUR PHONE

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Powell Flooring, 1811 Union Valley Rd, West Milford, NJ 07480
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See the real floor before you choose paint: visit the showroom, or ask for a free measure and estimate.