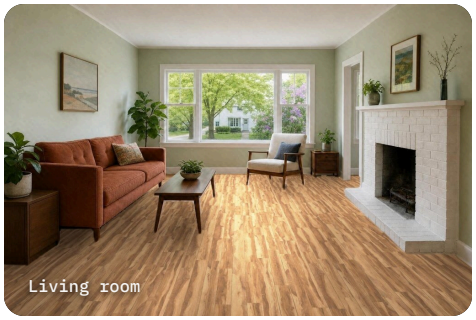
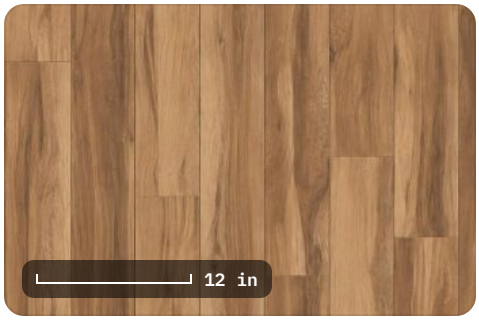
Red River Hickory in a traditional room

Red River Hickory, from the COREtec Originals Classics line, is a mid tone vinyl plank with a golden undertone (measured from its own picture: LRV 23). Here it pairs with Pale Oak walls, Swiss Coffee trim, and Naval as the deep note, chosen by the numbers.









THE PALETTE

THE FLOOR	WALLS	TRIM	DEEP NOTE	WOOD
Red River Hickory LRV 23	**Pale Oak** Benjamin Moore OC-20 LRV 68.6	**Swiss Coffee** Benjamin Moore OC-45 LRV 81.9	**Naval** Sherwin-Williams SW 6244 LRV 4.5	**A charcoal wood** Like our Heritage Brown stain sample

COREtec®

Red River Hickory

COREtec Originals Classics · **VV023-00508**

Waterproof vinyl plank · WPC · 5 in

Price, specs and samples:
powellflooring.com/floors/coretec/coretec-originals-classics-vv023/red-river-hickory

AI assisted. The rooms are CutPile Photoreal Renderings: AI generated, simulated photos. The floor, the paint colors and every number are real.

WALLS, TRIM AND CABINETS

WALLS
Pale Oak
Benjamin Moore OC-20 · LRV 68.6 · +46 from the floor
A soft neutral with a touch of warmth (hue 95°), so Red River Hickory stays golden without turning yellow.

OR WALLS
Creamy
Sherwin-Williams SW 7012 · LRV 81.2 · +59 from the floor
A soft neutral with a touch of warmth (hue 89°), so Red River Hickory stays golden without turning yellow.

TRIM AND CEILINGS
Swiss Coffee
Benjamin Moore OC-45 · LRV 81.9 · +59 from the floor
59 points over Red River Hickory in LRV and warm enough (chroma 5.7) to read white, not blue, beside its golden undertone.

THE DEEP NOTE
Naval
Sherwin-Williams SW 6244 · LRV 4.5 · -18 from the floor
Deep and cool, about 163° around the color wheel from Red River Hickory and 18 points darker in LRV, so each makes the other look richer.

Lower cabinets or an island in Naval, uppers and trim in Swiss Coffee. The floor at LRV 23 sits between the two (5 and 82).

THE FLOOR, MEASURED

LRV	LIGHTNESS L*	UNDERTONE	HUE
23	55	Golden	66°

A golden undertone, warm without leaning red. LRV is light reflectance value: 0 is black, 100 is white. A wall within 30 points of the floor blurs into it (BS 8300).

Red River Hickory is lighter than 42 percent of the 1,197 vinyl floors we carry, measured the same way, and warmer than 98 percent of them.

WOOD, RUGS AND METALS

A step darker: a charcoal wood
About 20 points darker than Red River Hickory in L* (35 against 55), far enough to read as a choice. Like our Heritage Brown stain sample.

A step lighter: a pale, bleached wood
About 17 points lighter than Red River Hickory in L* (72 against 55). Like our Country White stain sample.

Tone on tone: blush
13 in chroma, half the warmth of Red River Hickory (30), and 28 points lighter in L*.

Across the wheel: graphite
Hue 246°, straight across the color wheel from the 66° of Red River Hickory, softened to balance it.

Grounding: chocolate
A deep note at L* 25, 30 points from the 55 of Red River Hickory, so a rug keeps its edge.

Unlacquered brass
A warm metal that agrees with the golden undertone of Red River Hickory (hue 66°).

Aged brass
A second warm metal in a worn finish, so the brass beside Pale Oak walls never looks new and loud.

Matte black
Black works with every undertone; beside Red River Hickory at LRV 23 it gives the room its outline.

ROOM BY ROOM

- **Living room** Pale Oak walls, Swiss Coffee trim and crown, a patterned rug in graphite and chocolate on Red River Hickory, furniture in a charcoal wood, unlacquered brass lamps.
- **Kitchen** Naval on the island, Swiss Coffee cabinets, aged brass knobs, Red River Hickory underfoot.
- **Dining room** Creamy walls, a table in a charcoal wood, chairs in blush, an unlacquered brass chandelier.
- **Bedroom** Pale Oak walls, blush bedding, a graphite throw, nightstands in a pale, bleached wood.

WHAT TO AVOID

- Walls at the lightness of Red River Hickory: Retreat (Sherwin-Williams SW 6207, LRV 20.9) sits 2 points from its LRV of 23, so wall and floor would blur into one.
- Wood that almost matches Red River Hickory: a tone like our Neutral sample, 1.0 apart (CIEDE2000), reads as a near miss. Go clearly darker or lighter.
- Walls that lean yellow: yellow on yellow flattens the golden undertone of Red River Hickory (hue 66°).

THE ROOM IT SUITS

At LRV 23, Red River Hickory is a mid tone: it holds its color in a sunny room and hides everyday dust and pet hair better than a very dark or very light floor.

At 5 inches a board, Red River Hickory lays about 29 boards across a 12 foot room.

Red River Hickory is waterproof, so it belongs in kitchens, baths, mudrooms and basements as well as living spaces.

Wear layer: 20 mil

Core: WPC, a wood plastic composite core

Finish: UV Acrylic

SCAN TO OPEN THIS BOARD ON YOUR PHONE

973-728-9717
Powell Flooring, 1811 Union Valley Rd, West Milford, NJ 07480
Monday to Friday, 10am to 4pm
powellflooring.com · powellfloor.ing/wgwr7kq

See the real floor before you choose paint: visit the showroom, or ask for a free measure and estimate.