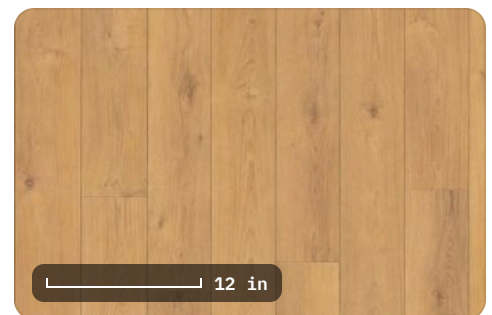
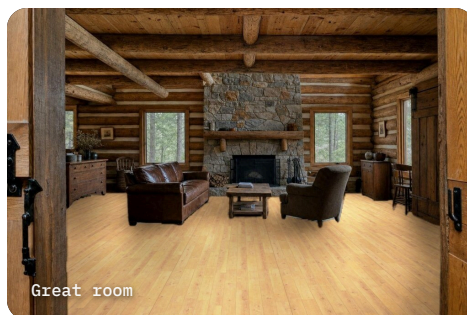
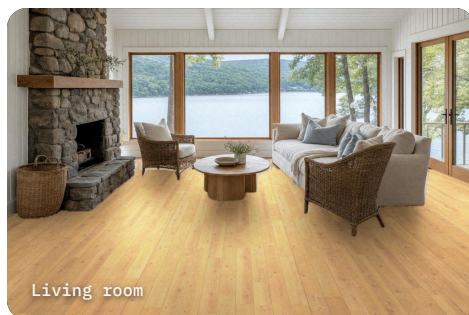


Norwegian Maple in a warm modern room

Norwegian Maple from the COREtec Originals Classics line is a mid tone vinyl plank with a golden undertone, with an LRV of 38 measured from its own picture. Here it is with White Dove walls, Swiss Coffee trim, and Newburg Green as the deep note, chosen by the numbers.



THE PALETTE

THE FLOOR	WALLS	TRIM	DEEP NOTE	WOOD
Norwegian Maple LRV 38	White Dove Benjamin Moore OC-17 LRV 83.2	Swiss Coffee Benjamin Moore OC-45 LRV 81.9	Newburg Green Benjamin Moore HC-158 LRV 10.6	A warm gray brown wood Like our Warm Gray stain sample



Norwegian Maple

COREtec Originals Classics · VV023-00505

Waterproof vinyl plank • WPC • 5 in

Price, specs and samples:

powellflooring.com/floors/coretec/coretec-originals-classics-vv023/norwegian-maple

WALLS, TRIM AND CABINETS

- WALLS**
White Dove
 Benjamin Moore OC-17 • LRV 83.2 • +46 from the floor
 A soft neutral with a touch of warmth (hue 105°), so Norwegian Maple stays golden without turning yellow.
- OR WALLS**
Dover White
 Sherwin-Williams SW 6385 • LRV 82.5 • +45 from the floor
 A soft neutral with a touch of warmth (hue 93°), so Norwegian Maple stays golden without turning yellow.
- TRIM AND CEILINGS**
Swiss Coffee
 Benjamin Moore OC-45 • LRV 81.9 • +44 from the floor
 44 points over Norwegian Maple in LRV and warm enough (chroma 5.7) to read white, not blue, beside its golden undertone.
- THE DEEP NOTE**
Newburg Green
 Benjamin Moore HC-158 • LRV 10.6 • -27 from the floor
 Deep and cool, about 162° around the color wheel from Norwegian Maple and 27 points darker in LRV, so each makes the other look richer.

Lower cabinets or an island in Newburg Green, uppers and trim in Swiss Coffee. The floor at LRV 38 sits between the two (11 and 82).

THE FLOOR, MEASURED

LRV LIGHTNESS L* UNDERTONE HUE
38 68 Golden 72°

A golden undertone, warm without leaning red. LRV is light reflectance value: 0 is black, 100 is white. A wall within 30 points of the floor blurs into it (BS 8300).

Norwegian Maple is lighter than 77 percent of the 1,204 vinyl floors we carry, measured the same way, and warmer than 99 percent of them.

WOOD, RUGS AND METALS

- **A step darker: a warm gray brown wood**
 About 19 points darker than Norwegian Maple in L* (48 against 68), far enough to read as a choice. Like our Warm Gray stain sample.
- **A step lighter: black or painted pieces**
 Norwegian Maple is lighter than any wood stain we photographed (L* 68), so contrast comes from black, painted or upholstered pieces.
- **Tone on tone: walnut brown**
 16 in chroma, half the warmth of Norwegian Maple (35), and 34 points darker in L*.
- **Across the wheel: storm blue**
 Hue 252°, straight across the color wheel from the 72° of Norwegian Maple, softened to balance it.

- **Grounding: mocha**
 A deep note at L* 38, 30 points from the 68 of Norwegian Maple, so a rug keeps its edge.
- **Aged brass**
 A warm metal that agrees with the golden undertone of Norwegian Maple (hue 72°).
- **Unlacquered brass**
 Left unsealed, it darkens with handling to a softer warm tone beside White Dove walls.
- **Matte black**
 Black works with every undertone; beside Norwegian Maple at LRV 38 it gives the room its outline.

ROOM BY ROOM

- **Living room** White Dove walls and Swiss Coffee trim around Norwegian Maple, a walnut brown rug with a mocha border, a coffee table in a warm gray brown wood, aged brass lamps.
- **Kitchen** Newburg Green on the island or the lower cabinets, Swiss Coffee uppers, unlacquered brass pulls, Norwegian Maple underfoot.
- **Bedroom** Dover White walls, bedding in walnut brown with one storm blue pillow, black or painted nightstands.
- **Entry** A mocha runner on Norwegian Maple, Newburg Green on the front door, a matte black mirror.

WHAT TO AVOID

- Walls at the lightness of Norwegian Maple: Jockey Hollow Gray (Benjamin Moore HC-108, LRV 39.5) sits 2 points from its LRV of 38, so wall and floor would blur into one.
- Wood that almost matches Norwegian Maple: a tone like our Natural sample, 4.3 apart (CIEDE2000), reads as a near miss. Go clearly darker or lighter.
- Walls that lean yellow: yellow on yellow flattens the golden undertone of Norwegian Maple (hue 72°).

THE ROOM IT SUITS

At LRV 38, Norwegian Maple is a mid tone: it holds its color in a sunny room and hides everyday dust and pet hair better than a very dark or very light floor.

At 5 inches a board, Norwegian Maple lays about 29 boards across a 12 foot room.

Norwegian Maple is waterproof, so it belongs in kitchens, baths, mudrooms and basements as well as living spaces.

Wear layer: 20 mil

Core: WPC, a wood plastic composite core

Finish: UV Acrylic



SCAN TO OPEN THIS BOARD ON YOUR PHONE

973-728-9717

Powell Flooring, 1811 Union Valley Rd, West Milford, NJ 07480

Monday to Friday, 10am to 4pm

powellflooring.com • powellflooring.com/fy3mynk

See the real floor before you choose paint: visit the showroom, or ask for a free measure and estimate.