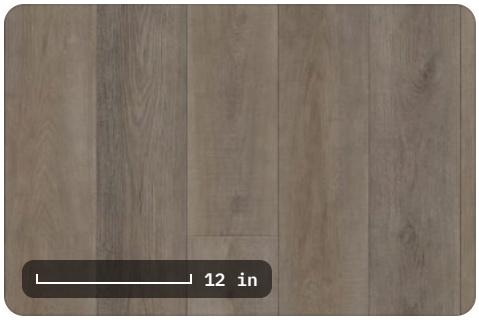
Laguna Oak in a modern farmhouse room

Laguna Oak from the COREtec Pro Classics line is a mid dark vinyl plank with a soft greige undertone (measured from its own picture: LRV 18). Here it is with Creamy walls, Greek Villa trim, and Chantilly Lace on the cabinets, chosen by the numbers.









THE PALETTE

THE FLOOR	WALLS	TRIM	CABINETS	WOOD
Laguna Oak LRV 18	**Creamy** Sherwin-Williams SW 7012 LRV 81.2	**Greek Villa** Sherwin-Williams SW 7551 LRV 84.2	**Chantilly Lace** Benjamin Moore OC-65 LRV 90	**A charcoal wood** Like our Ebony stain sample

COREtec®

Laguna Oak

COREtec Pro Classics · **VV017-01016**

Waterproof vinyl plank · SPC · 7 in

Price, specs and samples:
powellflooring.com/floors/coretec/coretec-pro-classics-vv017/laguna-oak

AI assisted. The rooms are CutPile Photoreal Renderings: AI generated, simulated photos. The floor, the paint colors and every number are real.

WALLS, TRIM AND CABINETS

WALLS
Creamy
Sherwin-Williams SW 7012 · LRV 81.2 · +64 from the floor
A warm white or greige in the same soft family as Laguna Oak (hue 89° against its 73°).

OR WALLS
Simply White
Benjamin Moore OC-117 · LRV 89.5 · +72 from the floor
A warm white or greige in the same soft family as Laguna Oak (hue 110° against its 73°).

TRIM AND CEILINGS
Greek Villa
Sherwin-Williams SW 7551 · LRV 84.2 · +67 from the floor
67 points over Laguna Oak in LRV and warm enough (chroma 5.3) to read white, not blue, beside its greige undertone.

CABINETS
Chantilly Lace
Benjamin Moore OC-65 · LRV 90 · +72 from the floor
A light color with some life in it, so cabinets float off Laguna Oak (a 72 point step in LRV).

Cabinets in Chantilly Lace or Greek Villa: a dark floor needs light cabinets to float above it.

THE FLOOR, MEASURED

LRV	LIGHTNESS L*	UNDERTONE	HUE
18	49	Greige	73°

A greige: soft gray with a little warmth. LRV is light reflectance value: 0 is black, 100 is white. A wall within 30 points of the floor blurs into it (BS 8300).

Laguna Oak is lighter than 31 percent of the 1,204 vinyl floors we carry, measured the same way, and warmer than 27 percent of them.

WOOD, RUGS AND METALS

A step darker: a charcoal wood
About 20 points darker than Laguna Oak in L* (29 against 49), far enough to read as a choice. Like our Ebony stain sample.

A step lighter: a pale, bleached wood
About 18 points lighter than Laguna Oak in L* (67 against 49). Like our Natural stain sample.

Tone on tone: dove gray
4 in chroma, half the warmth of Laguna Oak (9), and 28 points lighter in L*.

Across the wheel: mist blue
Hue 253°, straight across the color wheel from the 73° of Laguna Oak, softened to balance it.

Grounding: charcoal
A deep note at L* 20, 29 points from the 49 of Laguna Oak, so a rug keeps its edge.

Matte black
Black works with every undertone; beside Laguna Oak at LRV 18 it gives the room its outline.

Champagne bronze
A warm metal that agrees with the greige undertone of Laguna Oak (hue 73°).

Brushed nickel
A soft satin nickel, quieter than chrome, for the greige of Laguna Oak.

ROOM BY ROOM

- **Living room** Creamy walls and Greek Villa trim, a dove gray rug with a charcoal edge on Laguna Oak, a coffee table in a charcoal wood.
- **Kitchen** Cabinets in Chantilly Lace so they float off Laguna Oak, Greek Villa walls and trim, champagne bronze pulls.
- **Dining room** A table in a charcoal wood on Laguna Oak, chairs in a pale, bleached wood, champagne bronze pendants.
- **Bedroom** Simply White walls, dove gray linen, a mist blue quilt, brushed nickel on the lamps.

WHAT TO AVOID

- Walls at the lightness of Laguna Oak: Gauntlet Gray (Sherwin-Williams SW 7019, LRV 17.4) sits within a point of its LRV of 18, so wall and floor would blur into one.
- Wood that almost matches Laguna Oak: a tone like our Warm Gray sample, 3.1 apart (CIEDE2000), reads as a near miss. Go clearly darker or lighter.
- Stark blue whites everywhere: a greige floor like Laguna Oak turns muddy beside them. Keep the whites a little warm.

THE ROOM IT SUITS

At LRV 18, Laguna Oak is mid dark: it is at its best in a big room with good light and warm lamps, and it shows dust, pet hair and fine scratches more than a mid tone.

At 7 inches a board, Laguna Oak lays about 21 boards across a 12 foot room, so the room reads open with few seams.

Laguna Oak is waterproof, so it belongs in kitchens, baths, mudrooms and basements as well as living spaces.

Wear layer: 20 mil

Core: SPC, a rigid stone polymer core

Finish: UV Acrylic

SCAN TO OPEN THIS BOARD ON YOUR PHONE

973-728-9717
Powell Flooring, 1811 Union Valley Rd, West Milford, NJ 07480
Monday to Friday, 10am to 4pm
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See the real floor before you choose paint: visit the showroom, or ask for a free measure and estimate.