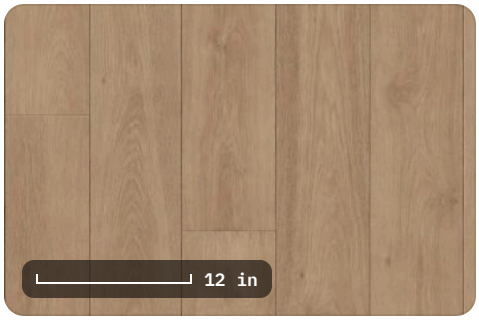
Honeycomb in a warm modern room

Honeycomb is a mid tone vinyl plank from the Shaw Floors Pantheon HD+ NATURAL BEVEL line, with a golden undertone (measured from its own picture: LRV 29). Here it is with Gray Owl walls, Alabaster trim and Still Water as the deep note, chosen by the numbers.









THE PALETTE

THE FLOOR	WALLS	TRIM	DEEP NOTE	WOOD
Honeycomb	**Gray Owl**	**Alabaster**	**Still Water**	**A mid brown wood**
LRV 29	Benjamin Moore OC-52 LRV 64.5	Sherwin-Williams SW 7008 LRV 82.2	Sherwin-Williams SW 6223 LRV 10.1	Like our Aged Barrel stain sample

Shaw Floors

Honeycomb

Shaw Floors Pantheon HD+ NATURAL BEVEL · **1051V-06012**

Waterproof vinyl plank · WPC · 7 in

Price, specs and samples:
powellflooring.com/floors/shawfloors/pantheon-hd-plus-natural-bevel/honeycomb

AI assisted. The rooms are CutPile Photoreal Renderings: AI generated, simulated photos. The floor, the paint colors and every number are real.

WALLS, TRIM AND CABINETS

WALLS
Gray Owl
Benjamin Moore OC-52 · LRV 64.5 · +36 from the floor
A soft neutral with a touch of warmth (hue 115°), so Honeycomb stays golden without turning yellow.

OR WALLS
Dover White
Sherwin-Williams SW 6385 · LRV 82.5 · +54 from the floor
A soft neutral with a touch of warmth (hue 93°), so Honeycomb stays golden without turning yellow.

TRIM AND CEILINGS
Alabaster
Sherwin-Williams SW 7008 · LRV 82.2 · +54 from the floor
54 points over Honeycomb in LRV and warm enough (chroma 5.3) to read white, not blue, beside its golden undertone.

THE DEEP NOTE
Still Water
Sherwin-Williams SW 6223 · LRV 10.1 · -19 from the floor
Deep and cool, about 137° around the color wheel from Honeycomb and 19 points darker in LRV, so each makes the other look richer.

Lower cabinets or an island in Still Water, uppers and trim in Alabaster. The floor at LRV 29 sits between the two (10 and 82).

THE FLOOR, MEASURED

LRV	LIGHTNESS L*	UNDERTONE	HUE
29	60	Golden	71°

A golden undertone, warm without leaning red. LRV is light reflectance value: 0 is black, 100 is white. A wall within 30 points of the floor blurs into it (BS 8300).

Honeycomb is lighter than 57 percent of the 1,206 vinyl floors we carry, measured the same way, and warmer than 83 percent of them.

WOOD, RUGS AND METALS

A step darker: a mid brown wood
About 19 points darker than Honeycomb in L* (42 against 60), far enough to read as a choice. Like our Aged Barrel stain sample.

A step lighter: a pale, bleached wood
About 11 points lighter than Honeycomb in L* (72 against 60). Like our Country White stain sample.

Tone on tone: linen
9 in chroma, half the warmth of Honeycomb (21), and 28 points lighter in L*.

Across the wheel: graphite
Hue 251°, straight across the color wheel from the 71° of Honeycomb, softened to balance it.

Grounding: walnut brown
A deep note at L* 30, 30 points from the 60 of Honeycomb, so a rug keeps its edge.

Aged brass
A warm metal that agrees with the golden undertone of Honeycomb (hue 71°).

Unlacquered brass
Left unsealed, it darkens with handling to a softer warm tone beside Gray Owl walls.

Matte black
Black works with every undertone; beside Honeycomb at LRV 29 it gives the room its outline.

ROOM BY ROOM

- **Living room** Gray Owl walls and Alabaster trim around Honeycomb, a linen rug with a walnut brown border, a coffee table in a mid brown wood, aged brass lamps.
- **Kitchen** Still Water on the island or the lower cabinets, Alabaster uppers, unlacquered brass pulls, Honeycomb underfoot.
- **Bedroom** Dover White walls, bedding in linen with one graphite pillow, nightstands in a pale, bleached wood.
- **Entry** A walnut brown runner on Honeycomb, Still Water on the front door, a matte black mirror.

WHAT TO AVOID

- Walls at the lightness of Honeycomb: Evergreen Fog (Sherwin-Williams SW 9130, LRV 30.4) sits 2 points from its LRV of 29, so wall and floor would blur into one.
- Wood that almost matches Honeycomb: a tone like our Silvered Gray sample, 1.7 apart (CIEDE2000), reads as a near miss. Go clearly darker or lighter.
- Walls that lean yellow: yellow on yellow flattens the golden undertone of Honeycomb (hue 71°).

THE ROOM IT SUITS

At LRV 29, Honeycomb is a mid tone: it holds its color in a sunny room and hides everyday dust and pet hair better than a very dark or very light floor.

At 7 inches a board, Honeycomb lays about 21 boards across a 12 foot room, so the room reads open with few seams.

Honeycomb is waterproof, so it belongs in kitchens, baths, mudrooms and basements as well as living spaces.

Wear layer: 20 mil

Core: WPC, a wood plastic composite core

Finish: ScufResist®

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