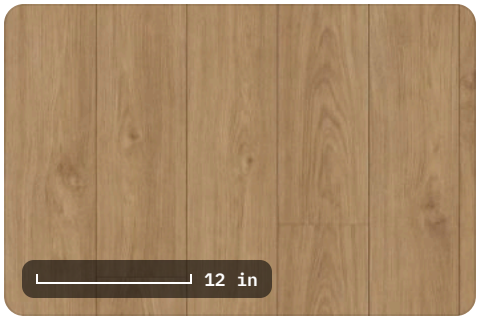
Honeycomb in a warm modern room

Honeycomb, from the Shaw Floors Infinite 8 line, is a mid tone vinyl plank with a golden undertone (measured from its own picture: LRV 28). Here it is with Repose Gray walls, Alabaster trim, and Hale Navy as the deep note, chosen by the numbers.









THE PALETTE

THE FLOOR	WALLS	TRIM	DEEP NOTE	WOOD
Honeycomb LRV 28	**Repose Gray** Sherwin-Williams SW 7015 LRV 58.2	**Alabaster** Sherwin-Williams SW 7008 LRV 82.2	**Hale Navy** Benjamin Moore HC-154 LRV 8.4	**A mid brown wood** Like our Chestnut stain sample

Shaw Floors

Honeycomb

Shaw Floors Infinite 8 · 3339V-06040

Vinyl plank · 7 in

Price, specs and samples:
powellflooring.com/floors/shawfloors/infinite-8/honeycomb

AI assisted. The rooms are CutPile Photoreal Renderings: AI generated, simulated photos. The floor, the paint colors and every number are real.

WALLS, TRIM AND CABINETS

WALLS
Repose Gray
Sherwin-Williams SW 7015 · LRV 58.2 · +31 from the floor
A soft neutral with a touch of warmth (hue 97°), so Honeycomb stays golden without turning yellow.

OR WALLS
Cloud White
Benjamin Moore OC-130 · LRV 85.1 · +58 from the floor
A soft neutral with a touch of warmth (hue 106°), so Honeycomb stays golden without turning yellow.

TRIM AND CEILINGS
Alabaster
Sherwin-Williams SW 7008 · LRV 82.2 · +55 from the floor
55 points over Honeycomb in LRV and warm enough (chroma 5.3) to read white, not blue, beside its golden undertone.

THE DEEP NOTE
Hale Navy
Benjamin Moore HC-154 · LRV 8.4 · -19 from the floor
Deep and cool, about 167° around the color wheel from Honeycomb and 19 points darker in LRV, so each makes the other look richer.

Lower cabinets or an island in Hale Navy, uppers and trim in Alabaster. The floor at LRV 28 sits between the two (8 and 82).

THE FLOOR, MEASURED

LRV	LIGHTNESS L*	UNDERTONE	HUE
28	60	Golden	74°

A golden undertone, warm without leaning red. LRV is light reflectance value: 0 is black, 100 is white. A wall within 30 points of the floor blurs into it (BS 8300).

Honeycomb is lighter than 55 percent of the 1,206 vinyl floors we carry, measured the same way, and warmer than 95 percent of them.

WOOD, RUGS AND METALS

A step darker: a mid brown wood
About 21 points darker than Honeycomb in L* (38 against 60), far enough to read as a choice. Like our Chestnut stain sample.

A step lighter: a pale, bleached wood
About 12 points lighter than Honeycomb in L* (72 against 60). Like our Country White stain sample.

Tone on tone: linen
12 in chroma, half the warmth of Honeycomb (26), and 28 points lighter in L*.

Across the wheel: graphite
Hue 254°, straight across the color wheel from the 74° of Honeycomb, softened to balance it.

Grounding: walnut brown
A deep note at L* 30, 30 points from the 60 of Honeycomb, so a rug keeps its edge.

Aged brass
A warm metal that agrees with the golden undertone of Honeycomb (hue 74°).

Unlacquered brass
Left unsealed, it darkens with handling to a softer warm tone beside Repose Gray walls.

Matte black
Black works with every undertone; beside Honeycomb at LRV 28 it gives the room its outline.

ROOM BY ROOM

- **Living room** Repose Gray walls and Alabaster trim around Honeycomb, a linen rug with a walnut brown border, a coffee table in a mid brown wood, aged brass lamps.
- **Kitchen** Hale Navy on the island or the lower cabinets, Alabaster uppers, unlacquered brass pulls, Honeycomb underfoot.
- **Bedroom** Cloud White walls, bedding in linen with one graphite pillow, nightstands in a pale, bleached wood.
- **Entry** A walnut brown runner on Honeycomb, Hale Navy on the front door, a matte black mirror.

WHAT TO AVOID

- Walls at the lightness of Honeycomb: Evergreen Fog (Sherwin-Williams SW 9130, LRV 30.4) sits 3 points from its LRV of 28, so wall and floor would blur into one.
- Wood that almost matches Honeycomb: a tone like our Silvered Gray sample, 4.3 apart (CIEDE2000), reads as a near miss. Go clearly darker or lighter.
- Walls that lean yellow: yellow on yellow flattens the golden undertone of Honeycomb (hue 74°).

THE ROOM IT SUITS

At LRV 28, Honeycomb is a mid tone: it holds its color in a sunny room and hides everyday dust and pet hair better than a very dark or very light floor.

At 7 inches a board, Honeycomb lays about 21 boards across a 12 foot room, so the room reads open with few seams.

Living spaces and bedrooms; ask us about wet rooms.

Wear layer: 8 mil

Finish: ArmourBead®

SCAN TO OPEN THIS BOARD ON YOUR PHONE

973-728-9717
Powell Flooring, 1811 Union Valley Rd, West Milford, NJ 07480
Monday to Friday, 10am to 4pm
powellflooring.com · powellfloor.ing/nzj29zw

See the real floor before you choose paint: visit the showroom, or ask for a free measure and estimate.