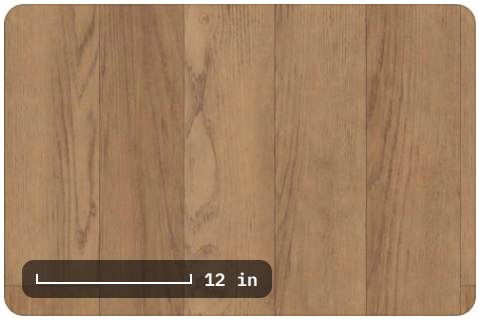
Franklin in a warm modern room

Franklin, from the Shaw Floors Paragon HD Plus NB line, is a mid tone vinyl plank with a golden undertone, measured from its own picture at LRV 24. Here it is with Alabaster walls, Greek Villa trim, and Hale Navy as the deep note, chosen by the numbers.









THE PALETTE

THE FLOOR	WALLS	TRIM	DEEP NOTE	WOOD
Franklin	**Alabaster**	**Greek Villa**	**Hale Navy**	**A charcoal wood**
LRV 24	Sherwin-Williams SW 7008 LRV 82.2	Sherwin-Williams SW 7551 LRV 84.2	Benjamin Moore HC-154 LRV 8.4	Like our Heritage Brown stain sample

Shaw Floors

Franklin

Shaw Floors Paragon HD Plus NB · **3038V-06021**

Waterproof vinyl plank · SPC · 7 in

Price, specs and samples:
powellflooring.com/floors/shawfloors/paragon-hd-plus-nb/franklin

AI assisted. The rooms are CutPile Photoreal Renderings: AI generated, simulated photos. The floor, the paint colors and every number are real.

WALLS, TRIM AND CABINETS

WALLS

Alabaster

Sherwin-Williams SW 7008 · LRV 82.2 · +58 from the floor

A soft neutral with a touch of warmth (hue 98°), so Franklin stays golden without turning yellow.

OR WALLS

Revere Pewter

Benjamin Moore HC-172 · LRV 55.1 · +31 from the floor

A soft neutral with a touch of warmth (hue 95°), so Franklin stays golden without turning yellow.

TRIM AND CEILINGS

Greek Villa

Sherwin-Williams SW 7551 · LRV 84.2 · +60 from the floor

60 points over Franklin in LRV and warm enough (chroma 5.3) to read white, not blue, beside its golden undertone.

THE DEEP NOTE

Hale Navy

Benjamin Moore HC-154 · LRV 8.4 · -15 from the floor

Deep and cool, about 162° around the color wheel from Franklin and 15 points darker in LRV, so each makes the other look richer.

Lower cabinets or an island in Hale Navy, uppers and trim in Greek Villa. The floor at LRV 24 sits between the two (8 and 84).

THE FLOOR, MEASURED

LRV	LIGHTNESS L*	UNDERTONE	HUE
24	56	Golden	69°

A golden undertone, warm without leaning red. LRV is light reflectance value: 0 is black, 100 is white. A wall within 30 points of the floor blurs into it (BS 8300).

Franklin is lighter than 46 percent of the 1,202 vinyl floors we carry, measured the same way, and warmer than 93 percent of them.

WOOD, RUGS AND METALS

A step darker: a charcoal wood
About 21 points darker than Franklin in L* (35 against 56), far enough to read as a choice. Like our Heritage Brown stain sample.

A step lighter: a pale, bleached wood
About 16 points lighter than Franklin in L* (72 against 56). Like our Country White stain sample.

Tone on tone: oatmeal
11 in chroma, half the warmth of Franklin (25), and 28 points lighter in L*.

Across the wheel: graphite
Hue 249°, straight across the color wheel from the 69° of Franklin, softened to balance it.

Grounding: chocolate
A deep note at L* 26, 30 points from the 56 of Franklin, so a rug keeps its edge.

Aged brass
A warm metal that agrees with the golden undertone of Franklin (hue 69°).

Unlacquered brass
Left unsealed, it darkens with handling to a softer warm tone beside Alabaster walls.

Matte black
Black works with every undertone; beside Franklin at LRV 24 it gives the room its outline.

ROOM BY ROOM

- **Living room** Alabaster walls and Greek Villa trim around Franklin, an oatmeal rug with a chocolate border, a coffee table in a charcoal wood, aged brass lamps.
- **Kitchen** Hale Navy on the island or the lower cabinets, Greek Villa uppers, unlacquered brass pulls, Franklin underfoot.
- **Bedroom** Revere Pewter walls, bedding in oatmeal with one graphite pillow, nightstands in a pale, bleached wood.
- **Entry** A chocolate runner on Franklin, Hale Navy on the front door, a matte black mirror.

WHAT TO AVOID

- Walls at the lightness of Franklin: Retreat (Sherwin-Williams SW 6207, LRV 20.9) sits 3 points from its LRV of 24, so wall and floor would blur into one.
- Wood that almost matches Franklin: a tone like our Weathered Oak sample, 2.0 apart (CIEDE2000), reads as a near miss. Go clearly darker or lighter.
- Walls that lean yellow: yellow on yellow flattens the golden undertone of Franklin (hue 69°).

THE ROOM IT SUITS

At LRV 24, Franklin is a mid tone: it holds its color in a sunny room and hides everyday dust and pet hair better than a very dark or very light floor.

At 7 inches a board, Franklin lays about 21 boards across a 12 foot room, so the room reads open with few seams.

Franklin is waterproof, so it belongs in kitchens, baths, mudrooms and basements as well as living spaces.

Wear layer: 20 mil

Core: SPC, a rigid stone polymer core

Finish: ScufResist®

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Monday to Friday, 10am to 4pm

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See the real floor before you choose paint: visit the showroom, or ask for a free measure and estimate.