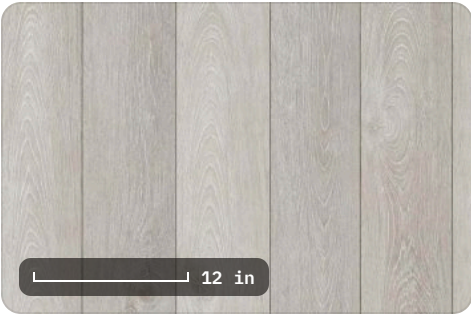


Fossil in a coastal room

Fossil from the Stanton Woodstock line is a light vinyl plank with almost no undertone (measured from its own picture: LRV 51). It's shown with High Reflective White walls, Extra White trim, and Distance as the deep note, chosen by the numbers.



THE PALETTE

THE FLOOR	WALLS	TRIM	DEEP NOTE	WOOD
Fossil LRV 51	High Reflective White Sherwin-Williams SW 7757 LRV 92.7	Extra White Sherwin-Williams SW 7006 LRV 85.9	Distance Sherwin-Williams SW 6243 LRV 15.2	A light natural wood Like our Neutral stain sample

STANTON

Fossil

Stanton Woodstock · 10402

Waterproof vinyl plank • SPC • 7 in

Price, specs and samples:
powellflooring.com/floors/stanton/woodstock/fossil

WALLS, TRIM AND CABINETS

WALLS
High Reflective White
 Sherwin-Williams SW 7757 · LRV 92.7 · +41 from the floor
 A clean neutral (chroma 3.1) that keeps Fossil crisp and gray.

OR WALLS
Chantilly Lace
 Benjamin Moore OC-65 · LRV 90 · +39 from the floor
 A clean neutral (chroma 2.7) that keeps Fossil crisp and gray.

TRIM AND CEILINGS
Extra White
 Sherwin-Williams SW 7006 · LRV 85.9 · +35 from the floor
 35 points over Fossil in LRV, a clean white (chroma 2.6) that keeps Fossil crisp.

THE DEEP NOTE
Distance
 Sherwin-Williams SW 6243 · LRV 15.2 · -36 from the floor
 Deep and quiet, 36 points darker than Fossil in LRV, a frame for a gray floor.

Lower cabinets or an island in Distance, uppers and trim in Extra White. The floor at LRV 51 sits between the two (15 and 86).

THE FLOOR, MEASURED

LRV	LIGHTNESS L*	UNDERTONE	HUE
51	77	Gray	83°

A near gray, with almost no warmth. LRV is light reflectance value: 0 is black, 100 is white. A wall within 30 points of the floor blurs into it (BS 8300).

Fossil is lighter than 93 percent of the 1,197 vinyl floors we carry, measured the same way, and warmer than 6 percent of them.

WOOD, RUGS AND METALS

A step darker: a light natural wood
 About 21 points darker than Fossil in L* (56 against 77), far enough to read as a choice. Like our Neutral stain sample.

A step lighter: black or painted pieces
 Fossil is lighter than any wood stain we photographed (L* 77), so contrast comes from black, painted or upholstered pieces.

Tone on tone: graphite
 2 in chroma, half the warmth of Fossil (4), and 34 points darker in L*.

Across the wheel: slate blue
 Hue 263°, straight across the color wheel from the 83° of Fossil, softened to balance it.

Grounding: pewter
 A deep note at L* 47, 30 points from the 77 of Fossil, so a rug keeps its edge.

Polished nickel
 A bright nickel with a touch of warmth, for the gray undertone of Fossil (chroma 4.0).

- Chrome**
The brightest and coolest finish, crisp against Fossil at chroma 4.0.
- Matte black**
Black works with every undertone; beside Fossil at LRV 51 it gives the room its outline.

ROOM BY ROOM

- Living room** High Reflective White walls and Extra White trim, a graphite rug in a flat weave on Fossil, slate blue pillows, black or painted side tables.
- Kitchen** Extra White cabinets with an island in Distance, polished nickel hardware, Fossil underfoot.
- Bedroom** Chantilly Lace walls, graphite linen, a slate blue throw, chrome on the lamps.
- Bath** Distance on the vanity, Extra White walls, a pewter mat, matte black fixtures.

WHAT TO AVOID

- Walls at the lightness of Fossil: Colonnade Gray (Sherwin-Williams SW 7641, LRV 53) sits 2 points from its LRV of 51, so wall and floor would blur into one.
- Whites that lean yellow: beside Fossil, a near gray, they look dingy.

THE ROOM IT SUITS

At LRV 51, Fossil is light: it bounces light back into the room, suits north facing rooms, basements and small rooms, and shows dark grit more than lint.

At 7 inches a board, Fossil lays about 21 boards across a 12 foot room, so the room reads open with few seams.

Fossil is waterproof, so it belongs in kitchens, baths, mudrooms and basements as well as living spaces.

Core: SPC, a rigid stone polymer core

Water: Waterproof (the maker's word)



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