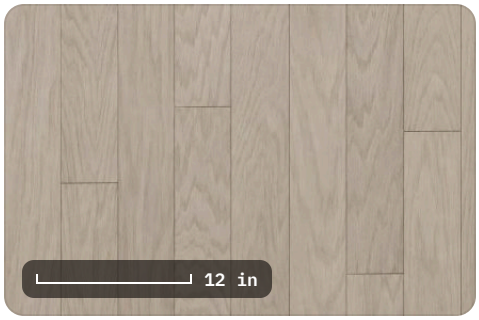
Cloudveil in a coastal room

Cloudveil from the Mullican Eloquence 4 3/8" line is a mid tone oak hardwood with a soft greige undertone (measured from its own picture: LRV 38). Here it is with High Reflective White walls, Greek Villa trim and Newburg Green as the deep note, chosen by the numbers.









THE PALETTE

THE FLOOR	WALLS	TRIM	DEEP NOTE	WOOD
Cloudveil LRV 38	**High Reflective White** Sherwin-Williams SW 7757 LRV 92.7	**Greek Villa** Sherwin-Williams SW 7551 LRV 84.2	**Newburg Green** Benjamin Moore HC-158 LRV 10.6	**A warm gray brown wood** Like our Warm Gray stain sample

MULLICAN HARDWOOD FLOORING

Cloudveil

Mullican Eloquence 4 3/8" · **50592**

Engineered oak hardwood · Oak · 4.38 in

Price, specs and samples:
powellflooring.com/floors/mullican/eloquence-4-3-8/cloudveil

AI assisted. The rooms are CutPile Photoreal Renderings: AI generated, simulated photos. The floor, the paint colors and every number are real.

WALLS, TRIM AND CABINETS

WALLS
High Reflective White
Sherwin-Williams SW 7757 · LRV 92.7 · +55 from the floor
A warm white or greige in the same soft family as Cloudveil (hue 110° against its 77°).

OR WALLS
Simply White
Benjamin Moore OC-117 · LRV 89.5 · +52 from the floor
A warm white or greige in the same soft family as Cloudveil (hue 110° against its 77°).

TRIM AND CEILINGS
Greek Villa
Sherwin-Williams SW 7551 · LRV 84.2 · +47 from the floor
47 points over Cloudveil in LRV and warm enough (chroma 5.3) to read white, not blue, beside its greige undertone.

THE DEEP NOTE
Newburg Green
Benjamin Moore HC-158 · LRV 10.6 · -27 from the floor
Deep and quiet, 27 points darker than Cloudveil in LRV, a frame for a greige floor.

Lower cabinets or an island in Newburg Green, uppers and trim in Greek Villa. The floor at LRV 38 sits between the two (11 and 84).

THE FLOOR, MEASURED

LRV	LIGHTNESS L*	UNDERTONE	HUE
38	68	Greige	77°

A greige: soft gray with a little warmth. LRV is light reflectance value: 0 is black, 100 is white. A wall within 30 points of the floor blurs into it (BS 8300).

Cloudveil is lighter than 83 percent of the 1,739 hardwood floors we carry, measured the same way, and warmer than 6 percent of them.

WOOD, RUGS AND METALS

A step darker: a warm gray brown wood
About 20 points darker than Cloudveil in L* (48 against 68), far enough to read as a choice. Like our Warm Gray stain sample.

A step lighter: black or painted pieces
Cloudveil is lighter than any wood stain we photographed (L* 68), so contrast comes from black, painted or upholstered pieces.

Tone on tone: graphite
5 in chroma, half the warmth of Cloudveil (10), and 34 points darker in L*.

Across the wheel: storm blue
Hue 257°, straight across the color wheel from the 77° of Cloudveil, softened to balance it.

Grounding: mocha
A deep note at L* 38, 30 points from the 68 of Cloudveil, so a rug keeps its edge.

Polished nickel
A bright nickel with a touch of warmth, for the greige undertone of Cloudveil (chroma 10.0).

Champagne bronze
A warm metal that agrees with the greige undertone of Cloudveil (hue 77°).

Brushed nickel
A soft satin nickel, quieter than chrome, for the greige of Cloudveil.

ROOM BY ROOM

- **Living room** High Reflective White walls and Greek Villa trim, a graphite rug in a flat weave on Cloudveil, storm blue pillows, black or painted side tables.
- **Kitchen** Greek Villa cabinets with an island in Newburg Green, polished nickel hardware, Cloudveil underfoot.
- **Bedroom** Simply White walls, graphite linen, a storm blue throw, champagne bronze on the lamps.
- **Bath** Newburg Green on the vanity, Greek Villa walls, a mocha mat, brushed nickel fixtures.

WHAT TO AVOID

- Walls at the lightness of Cloudveil: Jockey Hollow Gray (Benjamin Moore HC-108, LRV 39.5) sits 2 points from its LRV of 38, so wall and floor would blur into one.
- Wood that almost matches Cloudveil: a tone like our Country White sample, 5.5 apart (CIEDE2000), reads as a near miss. Go clearly darker or lighter.
- Stark blue whites everywhere: a greige floor like Cloudveil turns muddy beside them. Keep the whites a little warm.

THE ROOM IT SUITS

At LRV 38, Cloudveil is a mid tone: it holds its color in a sunny room and hides everyday dust and pet hair better than a very dark or very light floor.

At 4.38 inches a board, Cloudveil lays about 33 boards across a 12 foot room.

Engineered hardwood: living spaces and bedrooms on every level, kept out of full baths.

Species: Oak

Construction: Engineered oak hardwood

Finish: Aluminum Oxide Finish

SCAN TO OPEN THIS BOARD ON YOUR PHONE

973-728-9717

Powell Flooring, 1811 Union Valley Rd, West Milford, NJ 07480
Monday to Friday, 10am to 4pm

powellflooring.com · powellfloor.ing/ewf88qd

See the real floor before you choose paint: visit the showroom, or ask for a free measure and estimate.