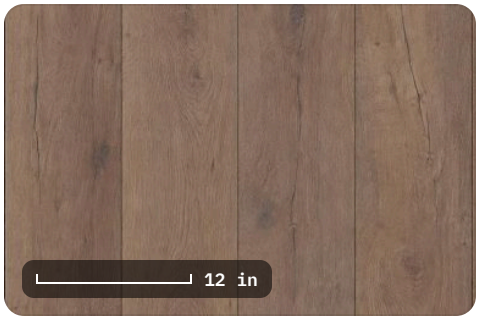
Cerith Oak in a modern farmhouse room

Cerith Oak from the COREtec Originals Premium line is a mid dark vinyl plank with an amber undertone (measured from its own picture: LRV 17). Here it is with Chantilly Lace walls, Swiss Coffee trim, and Upward on the cabinets, chosen by the numbers.









THE PALETTE

THE FLOOR	WALLS	TRIM	CABINETS	WOOD
Cerith Oak LRV 17	**Chantilly Lace** Benjamin Moore OC-65 LRV 90	**Swiss Coffee** Benjamin Moore OC-45 LRV 81.9	**Upward** Sherwin-Williams SW 6239 LRV 57.4	**A charcoal wood** Like our Ebony stain sample

COREtec®

Cerith Oak

COREtec Originals Premium · VV810-04027

Waterproof vinyl plank · WPC · 9 in

Price, specs and samples:
powellflooring.com/floors/coretec/coretec-originals-premium-vv810/cerith-oak

AI assisted. The rooms are CutPile Photoreal Renderings: AI generated, simulated photos. The floor, the paint colors and every number are real.

WALLS, TRIM AND CABINETS

WALLS
Chantilly Lace
Benjamin Moore OC-65 · LRV 90 · +74 from the floor
Its undertone leans green (hue 125°), which quiets the orange in Cerith Oak (hue 57°) instead of echoing it.

OR WALLS
Dover White
Sherwin-Williams SW 6385 · LRV 82.5 · +66 from the floor
Its undertone leans green (hue 93°), which quiets the orange in Cerith Oak (hue 57°) instead of echoing it.

TRIM AND CEILINGS
Swiss Coffee
Benjamin Moore OC-45 · LRV 81.9 · +65 from the floor
65 points over Cerith Oak in LRV and warm enough (chroma 5.7) to read white, not blue, beside its amber undertone.

CABINETS
Upward
Sherwin-Williams SW 6239 · LRV 57.4 · +41 from the floor
A light color with some life in it, so cabinets float off Cerith Oak (a 41 point step in LRV).

Cabinets in Upward or Swiss Coffee: a dark floor needs light cabinets to float above it.

THE FLOOR, MEASURED

LRV	LIGHTNESS L*	UNDERTONE	HUE
17	48	Amber	57°

An amber undertone, warm and a little orange. LRV is light reflectance value: 0 is black, 100 is white. A wall within 30 points of the floor blurs into it (BS 8300).

Cerith Oak is lighter than 29 percent of the 1,202 vinyl floors we carry, measured the same way, and warmer than 56 percent of them.

WOOD, RUGS AND METALS

A step darker: a charcoal wood
About 19 points darker than Cerith Oak in L* (29 against 48), far enough to read as a choice. Like our Ebony stain sample.

A step lighter: a light natural wood
About 14 points lighter than Cerith Oak in L* (61 against 48). Like our Silvered Gray stain sample.

Tone on tone: dove gray
7 in chroma, half the warmth of Cerith Oak (15), and 28 points lighter in L*.

Across the wheel: mist blue
Hue 237°, straight across the color wheel from the 57° of Cerith Oak, softened to balance it.

Grounding: espresso
A deep note at L* 20, 28 points from the 48 of Cerith Oak, so a rug keeps its edge.

Matte black
Black works with every undertone; beside Cerith Oak at LRV 17 it gives the room its outline.

Aged brass
A warm metal that agrees with the amber undertone of Cerith Oak (hue 57°).

Unlacquered brass
Left unsealed, it darkens with handling to a softer warm tone beside Chantilly Lace walls.

ROOM BY ROOM

- **Living room** Chantilly Lace walls and Swiss Coffee trim, a dove gray rug with an espresso edge on Cerith Oak, a coffee table in a charcoal wood.
- **Kitchen** Cabinets in Upward so they float off Cerith Oak, Swiss Coffee walls and trim, aged brass pulls.
- **Dining room** A table in a charcoal wood on Cerith Oak, chairs in a light natural wood, aged brass pendants.
- **Bedroom** Dover White walls, dove gray linen, a mist blue quilt, unlacquered brass on the lamps.

WHAT TO AVOID

- Walls at the lightness of Cerith Oak: Sage Green Light (Sherwin-Williams SW 2851, LRV 16.1) sits within a point of its LRV of 17, so wall and floor would blur into one.
- Wood that almost matches Cerith Oak: a tone like our Warm Gray sample, 3.5 apart (CIEDE2000), reads as a near miss. Go clearly darker or lighter.
- Pink or peach beige walls: they pull more orange out of the amber undertone of Cerith Oak (hue 57°).

THE ROOM IT SUITS

At LRV 17, Cerith Oak is mid dark: it is at its best in a big room with good light and warm lamps, and it shows dust, pet hair and fine scratches more than a mid tone.

At 9 inches a board, Cerith Oak lays about 16 boards across a 12 foot room, so the room reads open with few seams.

Cerith Oak is waterproof, so it belongs in kitchens, baths, mudrooms and basements as well as living spaces.

Wear layer: 20 mil

Core: WPC, a wood plastic composite core

Finish: UV Acrylic

SCAN TO OPEN THIS BOARD ON YOUR PHONE

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Powell Flooring, 1811 Union Valley Rd, West Milford, NJ 07480
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