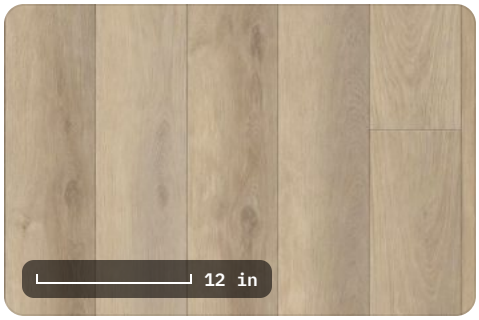
Aurora Oak in a coastal room

Aurora Oak, from the COREtec Originals Enhanced line, is a mid tone vinyl plank with a golden undertone (measured from its own picture: LRV 39). Here it is with Classic Gray walls, Swiss Coffee trim and Van Deusen Blue as the deep note, chosen by the numbers.









THE PALETTE

THE FLOOR	WALLS	TRIM	DEEP NOTE	WOOD
Aurora Oak LRV 39	**Classic Gray** Benjamin Moore OC-23 LRV 73.7	**Swiss Coffee** Benjamin Moore OC-45 LRV 81.9	**Van Deusen Blue** Benjamin Moore HC-156 LRV 12	**A warm gray brown wood** Like our Warm Gray stain sample

COREtec®

Aurora Oak

COREtec Originals Enhanced · VV012-00771

Waterproof vinyl plank · WPC · 7 in

Price, specs and samples:
powellflooring.com/floors/coretec/coretec-originals-enhanced-vv012/aurora-oak

AI assisted. The rooms are CutPile Photoreal Renderings: AI generated, simulated photos. The floor, the paint colors and every number are real.

WALLS, TRIM AND CABINETS

WALLS
Classic Gray
Benjamin Moore OC-23 · LRV 73.7 · +35 from the floor
A soft neutral with a touch of warmth (hue 97°), so Aurora Oak stays golden without turning yellow.

OR WALLS
Dover White
Sherwin-Williams SW 6385 · LRV 82.5 · +43 from the floor
A soft neutral with a touch of warmth (hue 93°), so Aurora Oak stays golden without turning yellow.

TRIM AND CEILINGS
Swiss Coffee
Benjamin Moore OC-45 · LRV 81.9 · +43 from the floor
43 points over Aurora Oak in LRV and warm enough (chroma 5.7) to read white, not blue, beside its golden undertone.

THE DEEP NOTE
Van Deusen Blue
Benjamin Moore HC-156 · LRV 12 · -27 from the floor
Deep and cool, about 179° around the color wheel from Aurora Oak and 27 points darker in LRV, so each makes the other look richer.

Lower cabinets or an island in Van Deusen Blue, uppers and trim in Swiss Coffee. The floor at LRV 39 sits between the two (12 and 82).

THE FLOOR, MEASURED

LRV	LIGHTNESS L*	UNDERTONE	HUE
39	69	Golden	80°

A golden undertone, warm without leaning red. LRV is light reflectance value: 0 is black, 100 is white. A wall within 30 points of the floor blurs into it (BS 8300).

Aurora Oak is lighter than 79 percent of the 1,197 vinyl floors we carry, measured the same way, and warmer than 61 percent of them.

WOOD, RUGS AND METALS

A step darker: a warm gray brown wood
About 21 points darker than Aurora Oak in L* (48 against 69), far enough to read as a choice. Like our Warm Gray stain sample.

A step lighter: black or painted pieces
Aurora Oak is lighter than any wood stain we photographed (L* 69), so contrast comes from black, painted or upholstered pieces.

Tone on tone: walnut brown
7 in chroma, half the warmth of Aurora Oak (16), and 34 points darker in L*.

Across the wheel: storm blue
Hue 260°, straight across the color wheel from the 80° of Aurora Oak, softened to balance it.

Grounding: mocha
A deep note at L* 39, 30 points from the 69 of Aurora Oak, so a rug keeps its edge.

Polished nickel
A bright nickel with a touch of warmth, for the golden undertone of Aurora Oak (chroma 15.7).

Aged brass
A warm metal that agrees with the golden undertone of Aurora Oak (hue 80°).

Unlacquered brass
Left unsealed, it darkens with handling to a softer warm tone beside Classic Gray walls.

ROOM BY ROOM

- **Living room** Classic Gray walls and Swiss Coffee trim, a walnut brown rug in a flat weave on Aurora Oak, storm blue pillows, black or painted side tables.
- **Kitchen** Swiss Coffee cabinets with an island in Van Deusen Blue, polished nickel hardware, Aurora Oak underfoot.
- **Bedroom** Dover White walls, walnut brown linen, a storm blue throw, aged brass on the lamps.
- **Bath** Van Deusen Blue on the vanity, Swiss Coffee walls, a mocha mat, unlacquered brass fixtures.

WHAT TO AVOID

- Walls at the lightness of Aurora Oak: Jockey Hollow Gray (Benjamin Moore HC-108, LRV 39.5) sits within a point of its LRV of 39, so wall and floor would blur into one.
- Wood that almost matches Aurora Oak: a tone like our Country White sample, 3.7 apart (CIEDE2000), reads as a near miss. Go clearly darker or lighter.
- Walls that lean yellow: yellow on yellow flattens the golden undertone of Aurora Oak (hue 80°).

THE ROOM IT SUITS

At LRV 39, Aurora Oak is a mid tone: it holds its color in a sunny room and hides everyday dust and pet hair better than a very dark or very light floor.

At 7 inches a board, Aurora Oak lays about 21 boards across a 12 foot room, so the room reads open with few seams.

Aurora Oak is waterproof, so it belongs in kitchens, baths, mudrooms and basements as well as living spaces.

Wear layer: 20 mil

Core: WPC, a wood plastic composite core

Finish: UV Acrylic

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Powell Flooring, 1811 Union Valley Rd, West Milford, NJ 07480
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