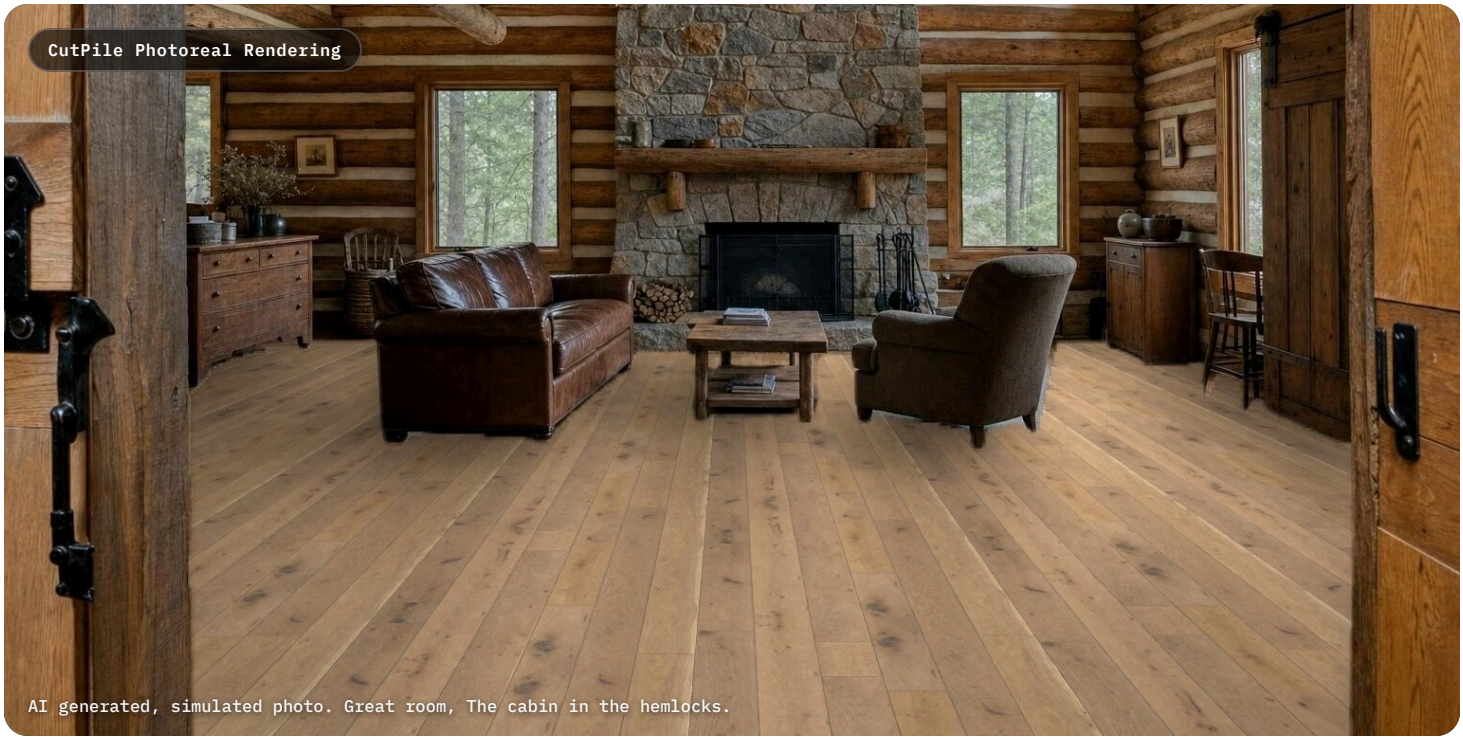
Alla Prima in a warm modern room

Alla Prima, from the Shaw Floors Expressions line, is a midtone white oak hardwood with a golden undertone (measured from its own picture: LRV 26). Here it is with Swiss Coffee walls, Alabaster trim, and Newburg Green as the deep note, chosen by the numbers.



THE PALETTE

THE FLOOR	WALLS	TRIM	DEEP NOTE	WOOD
Alla Prima LRV 26	**Swiss Coffee** Benjamin Moore OC-45 LRV 81.9	**Alabaster** Sherwin-Williams SW 7008 LRV 82.2	**Newburg Green** Benjamin Moore HC-158 LRV 10.6	**A mid brown wood** Like our Chestnut stain sample

Shaw Floors

Alla Prima

Shaw Floors Expressions · **SW707-01094**

Engineered hardwood · White oak · 7.5 in

Price, specs and samples:
powellflooring.com/floors/shawfloors/expressions/alla-prima

AI assisted. The rooms are CutPile Photoreal Renderings: AI generated, simulated photos. The floor, the paint colors and every number are real.

WALLS, TRIM AND CABINETS

WALLS
Swiss Coffee
Benjamin Moore OC-45 · LRV 81.9 · +56 from the floor
A soft neutral with a touch of warmth (hue 103°), so Alla Prima stays golden without turning yellow.

OR WALLS
Dover White
Sherwin-Williams SW 6385 · LRV 82.5 · +56 from the floor
A soft neutral with a touch of warmth (hue 93°), so Alla Prima stays golden without turning yellow.

TRIM AND CEILINGS
Alabaster
Sherwin-Williams SW 7008 · LRV 82.2 · +56 from the floor
56 points over Alla Prima in LRV and warm enough (chroma 5.3) to read white, not blue, beside its golden undertone.

THE DEEP NOTE
Newburg Green
Benjamin Moore HC-158 · LRV 10.6 · -16 from the floor
Deep and cool, about 164° around the color wheel from Alla Prima and 16 points darker in LRV, so each makes the other look richer.

Lower cabinets or an island in Newburg Green, uppers and trim in Alabaster. The floor at LRV 26 sits between the two (11 and 82).

THE FLOOR, MEASURED

LRV	LIGHTNESS L*	UNDERTONE	HUE
26	58	Golden	71°

A golden undertone, warm without leaning red. LRV is light reflectance value: 0 is black, 100 is white. A wall within 30 points of the floor blurs into it (BS 8300).

Alla Prima is lighter than 62 percent of the 1,744 hardwood floors we carry, measured the same way, and warmer than 56 percent of them.

WOOD, RUGS AND METALS

A step darker: a mid brown wood
About 20 points darker than Alla Prima in L* (38 against 58), far enough to read as a choice. Like our Chestnut stain sample.

A step lighter: a pale, bleached wood
About 14 points lighter than Alla Prima in L* (72 against 58). Like our Country White stain sample.

Tone on tone: linen
10 in chroma, half the warmth of Alla Prima (22), and 28 points lighter in L*.

Across the wheel: graphite
Hue 251°, straight across the color wheel from the 71° of Alla Prima, softened to balance it.

Grounding: walnut brown
A deep note at L* 28, 30 points from the 58 of Alla Prima, so a rug keeps its edge.

Aged brass
A warm metal that agrees with the golden undertone of Alla Prima (hue 71°).

Unlacquered brass
Left unsealed, it darkens with handling to a softer warm tone beside Swiss Coffee walls.

Matte black
Black works with every undertone; beside Alla Prima at LRV 26 it gives the room its outline.

ROOM BY ROOM

- **Living room** Swiss Coffee walls and Alabaster trim around Alla Prima, a linen rug with a walnut brown border, a coffee table in a mid brown wood, aged brass lamps.
- **Kitchen** Newburg Green on the island or the lower cabinets, Alabaster uppers, unlacquered brass pulls, Alla Prima underfoot.
- **Bedroom** Dover White walls, bedding in linen with one graphite pillow, nightstands in a pale, bleached wood.
- **Entry** A walnut brown runner on Alla Prima, Newburg Green on the front door, a matte black mirror.

WHAT TO AVOID

- Walls at the lightness of Alla Prima: Evergreen Fog (Sherwin-Williams SW 9130, LRV 30.4) sits 4 points from its LRV of 26, so wall and floor would blur into one.
- Wood that almost matches Alla Prima: a tone like our Weathered Oak sample, 3.3 apart (CIEDE2000), reads as a near miss. Go clearly darker or lighter.
- Walls that lean yellow: yellow on yellow flattens the golden undertone of Alla Prima (hue 71°).

THE ROOM IT SUITS

At LRV 26, Alla Prima is a mid tone: it holds its color in a sunny room and hides everyday dust and pet hair better than a very dark or very light floor.

At 7.5 inches a board, Alla Prima lays about 20 boards across a 12 foot room, so the room reads open with few seams.

Engineered hardwood: living spaces and bedrooms on every level, kept out of full baths.

Hardness: White oak: Janka 1,360 lbf

Construction: Engineered

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